Revenue Atelier

Sales as a Service · Germany-wide

More meetings with decision-makers. No in-house sales team needed.

We call decision-makers on your behalf, book meetings straight into your calendar or sell all the way to the signed deal. Ready in week 1, cancel monthly, every result stays with you.

THE PROBLEM

Reaching decision-makers takes time.

Your sales team should be selling, yet never gets round to the phone. Decision-makers are hard to reach, and an in-house SDR means months of hiring and onboarding. In the end, the meetings every deal starts with are missing.

PRODUCT 1

SDR as a Service

Qualified meetings for your sales team.

€2,890 per month, on your list

with our research research + €1,100 **€3,990**

Per held meeting	**from €430**, from the 9th meeting in a month **from €330**
Set-up, one-off	**€1,090**, credited against the first monthly fee
Worthwhile from	customer value of about €20,000

INCLUDED EVERY MONTH

- 80 target companies fully worked, up to 6 attempts over 15 working days
- Written notes for every decision-maker conversation
- Meetings booked into your calendar, follow-ups tracked
- Live portal, weekly report, monthly review

PRODUCT 2

AE as a Service

We sell for you, from the first call to the signed deal.

€7,900 per month, on your list

with our research research + €1,000 **€8,900**

Success commission	**from 7 %**, set per product. No per-meeting fee
Set-up, one-off	**€1,090**, credited against the first monthly fee
Worthwhile from	order value of about €10,000

INCLUDED EVERY MONTH

- Everything in SDR as a Service
- Up to 10 sales conversations, proposals on your templates
- Follow-up until the decision is made
- Pipeline hygiene and forecast

All prices net of VAT. Cancel monthly with 14 days' notice to month end.

1

Kick-off · week 1

We define the target profile, call guide and qualifying questions. Your live portal is ready.

2

Calling · from week 2

Conversations with decision-makers at your target companies, each documented in the portal.

3

Meetings or deals · from week 3

Held meetings in your calendar. With AE as a Service: we run the sales conversation to a decision.

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DELIVERY GUARANTEE

“If we do not get through 80 companies in a month, we work the remainder next month at no charge.”

You pay for a meeting only once it has taken place. First cancellation by the prospect: rebooked free of charge. Cancellation by you within 24 hours or a no-show is billed. On request we reactivate your warm contacts in the first month.

YOUR DATA STAYS YOURS

Every result belongs to you.

Companies with a buying trigger, call notes, replies, follow-ups: export at any time, portal access for 30 days after the end. Calls are never recorded. Exception: contact data from licensed databases.

Why not hire in-house?

IN-HOUSE HIRE, TYPICALLY	REVENUE ATELIER
Hiring takes months, then 3 to 6 months of onboarding.	**Ready in week 1.**
Paid sick leave and holidays.	**Cover within our team.**
Dismissal protection, often severance; agent indemnity (sec. 89b HGB).	**Cancel monthly.**
Staff turnover: knowledge walks out.	**Results stay with you.**

FROM EXPERIENCE

Up to 20 held meetings a week.

From previous projects: selling battery storage systems with order values around €250,000, one person achieved up to 20 held meetings a week. Possible with the right products, considerably fewer with others.

Next step: a 30-minute call.

We clarify your target profile and meeting goal. Afterwards you know whether SDR or AE as a Service fits your business.

Book a call · revenue-atelier.de/termin

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Book a call

Scan the QR code or open the link

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